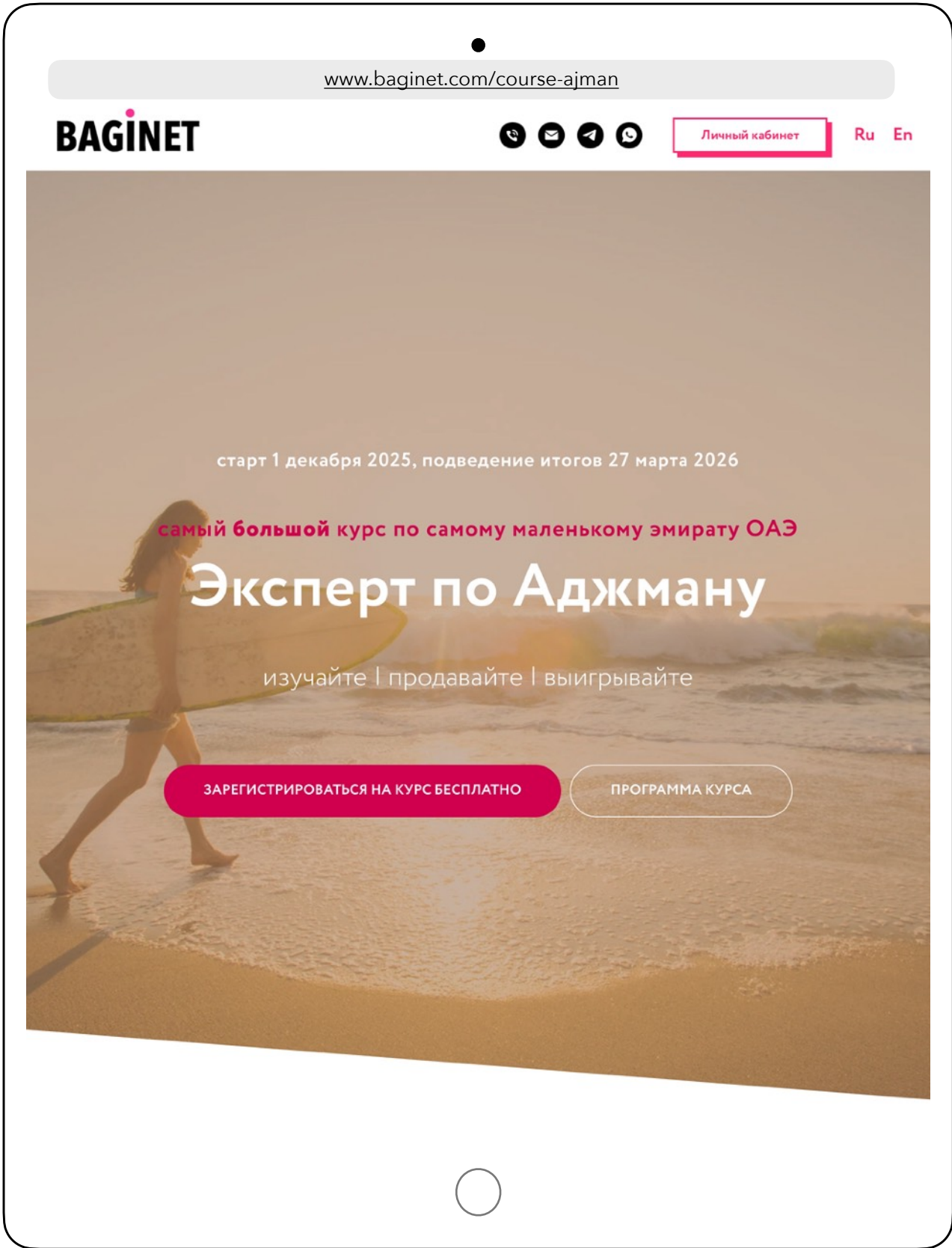


Project Overview

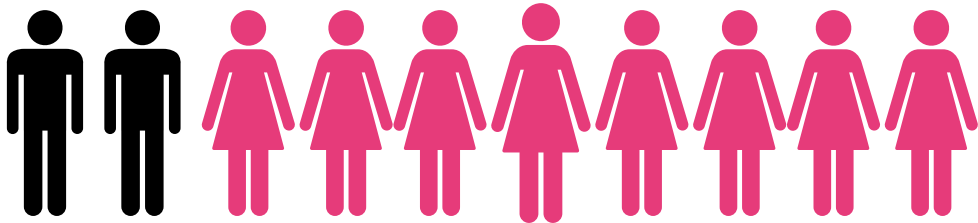


Baginet LLC develops online courses highly estimated by travel agents. Rating of each course is 4.8 to 5.0. each course consists of unique information about how to sell the tours to destination and include lectures, videos, tests, practical assignments.

Course Participants

	First Month	Through the Course
Free Course	350 pax	600 - 1200 pax
Paid Course	25 pax	50 - 70 pax

Audience



86% female, 14% male

Project Overview

www.baginet.com/course-ajman

BAGINET

Курсы Мероприятия Рекламники PR Команда Личный кабинет



Для кого разработан этот курс



Для новичков

Будем не только изучать Адджман, но и останавливаться на базовых вопросах, которые точно спросит ваш будущий турист - погода, природа, вход в море, размещение 2+2 и прочие тонкости.



Для опытных агентов

Если вы уже продаете туры в Адджман, нам тоже есть что рассказать вам нового - научим украшать тур в Адджман, работать с возражениями и отвечать на самые каверзные вопросы (например, как бесплатно доехать из Адджмана до Абу-Даби).



Для профессионалов

Расскажем про самый дорогой отель Адджмана и про первый ретрит-отель в ОАЭ. Подскажем варианты необычного досуга (например, верховая езда или стрелковый тир).

Countries of Origin of Course Participants





89%

Average Course Grade



46%

Average Number of Test Takers

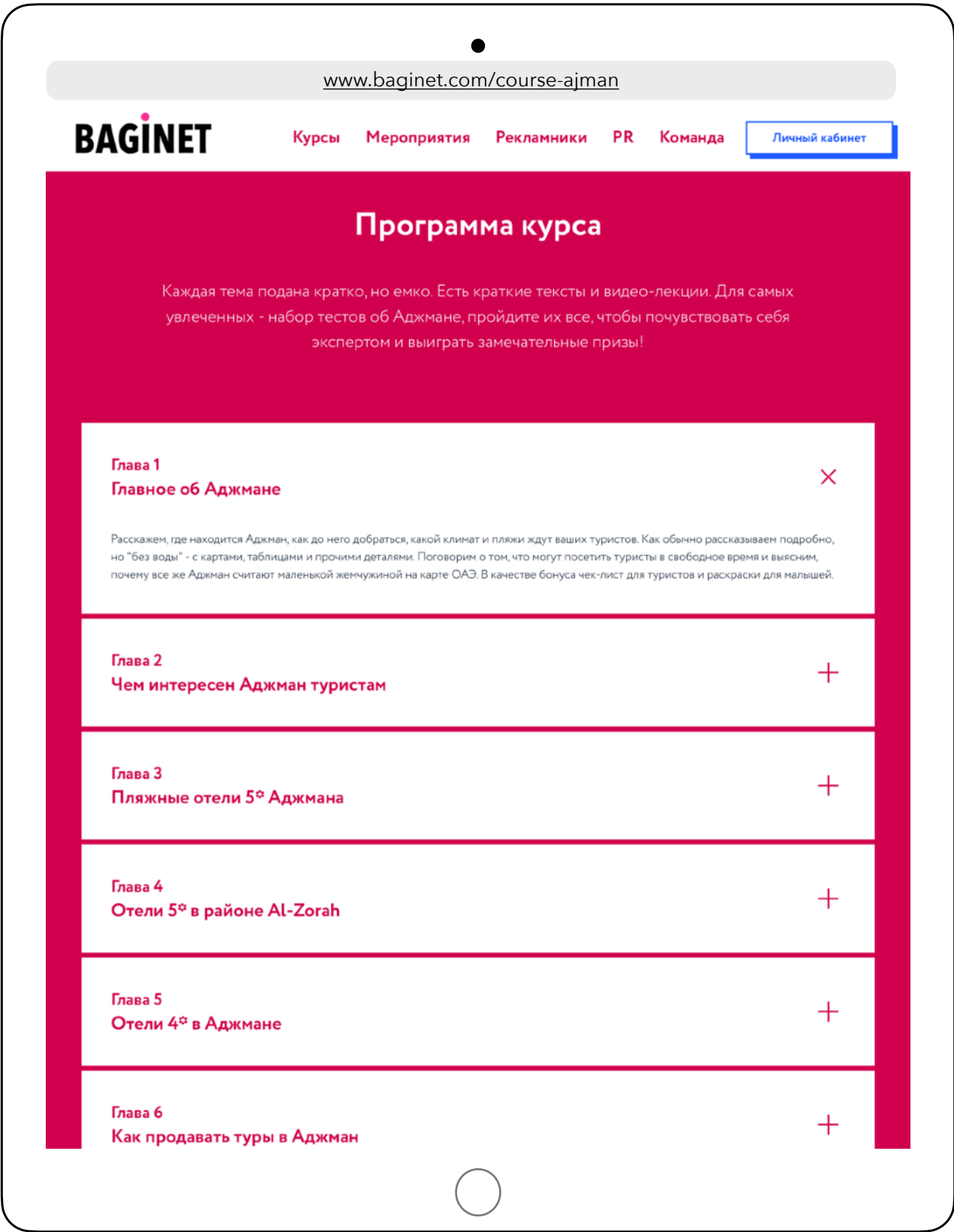


39%

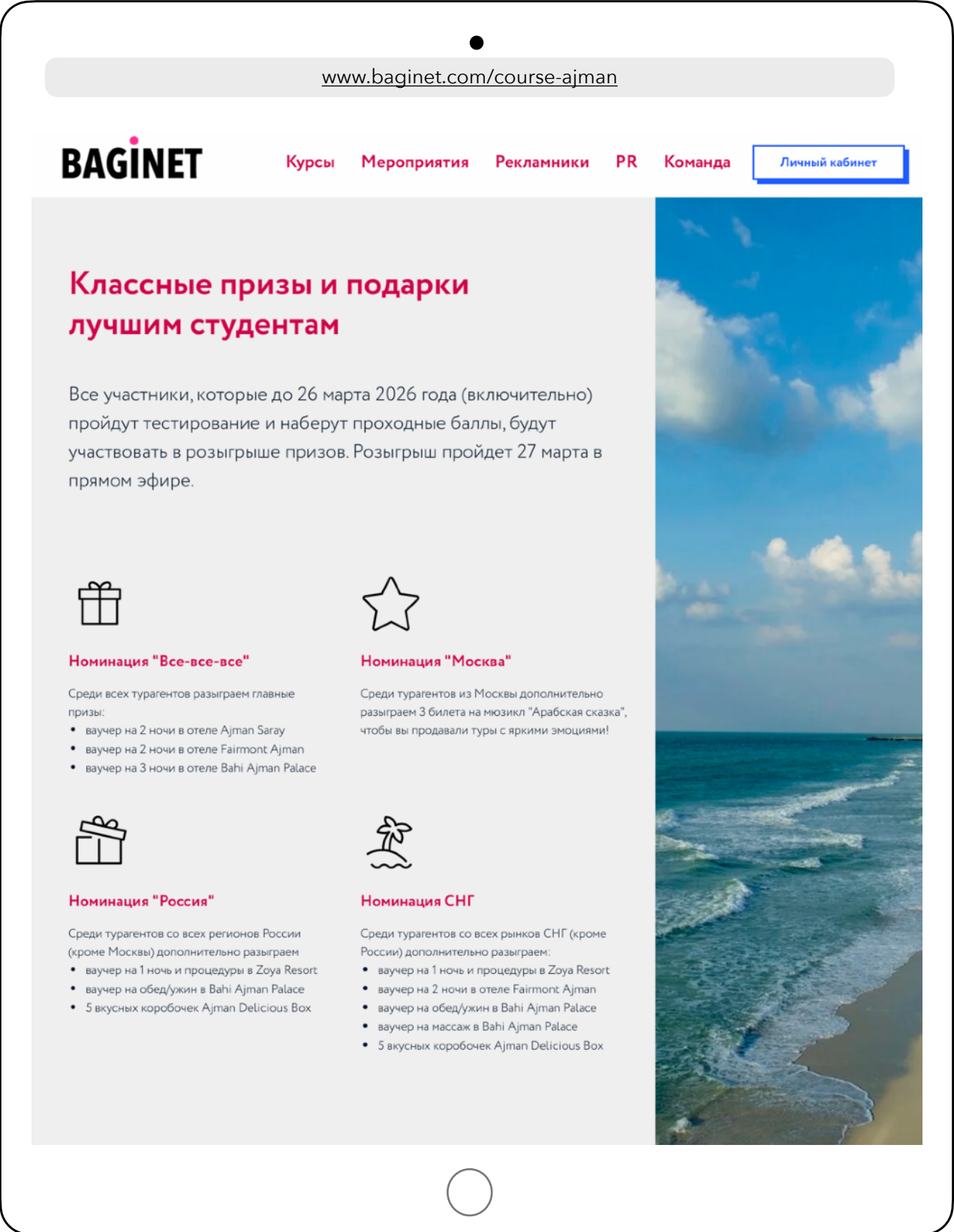
Average Number of Certificate Awards

Course Landing Page

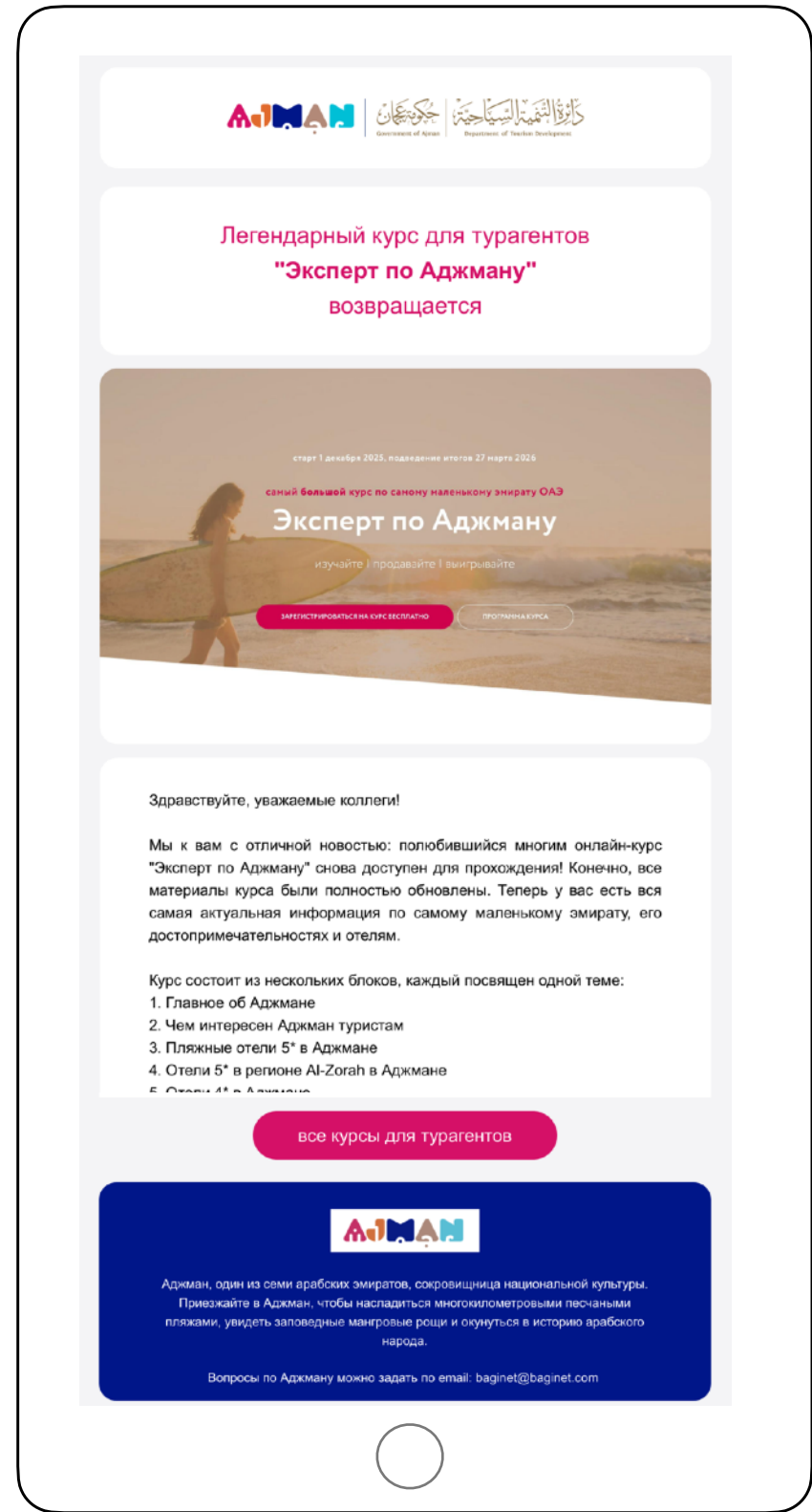
E-Course Structure



List of Prizes for E-Course Participants

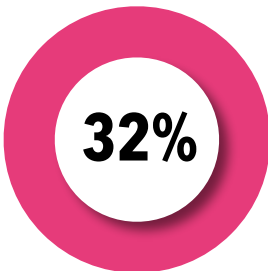


Course Engagement

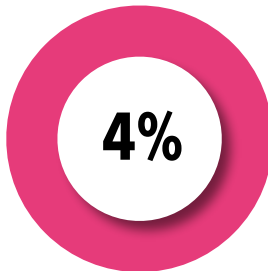


Newsletters Subscribers

4 000 emails



Open Rate

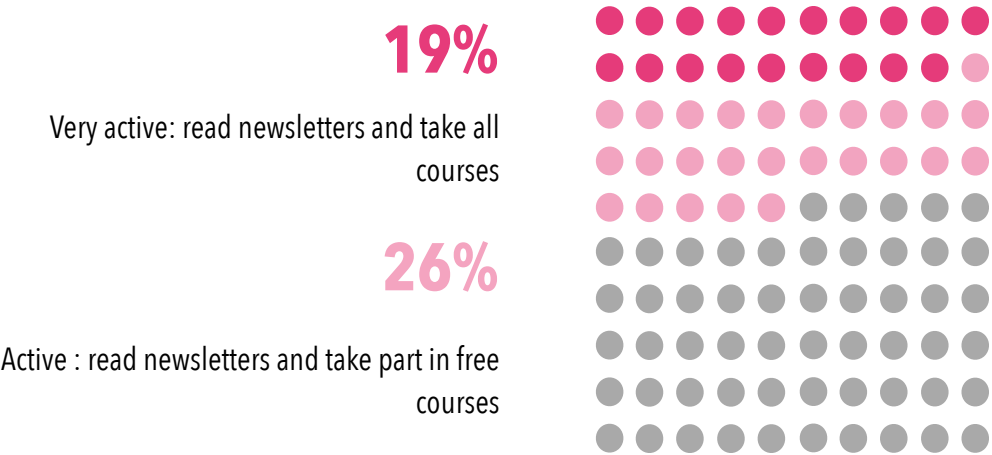


Click Rate

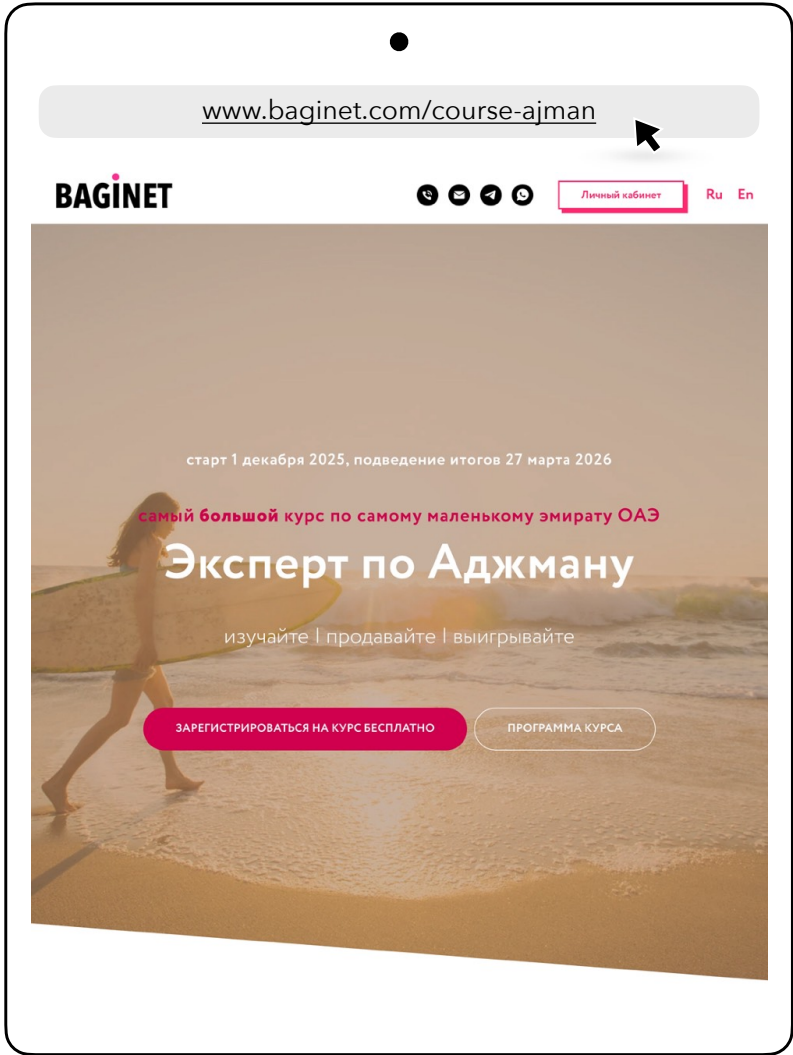
How we encourage agents to take the course

Email Newsletters	74 %
TO Newsletters	17 %
Social Media	6 %
Internet Engine Search	3 %

Subscribers Activity in E-Courses



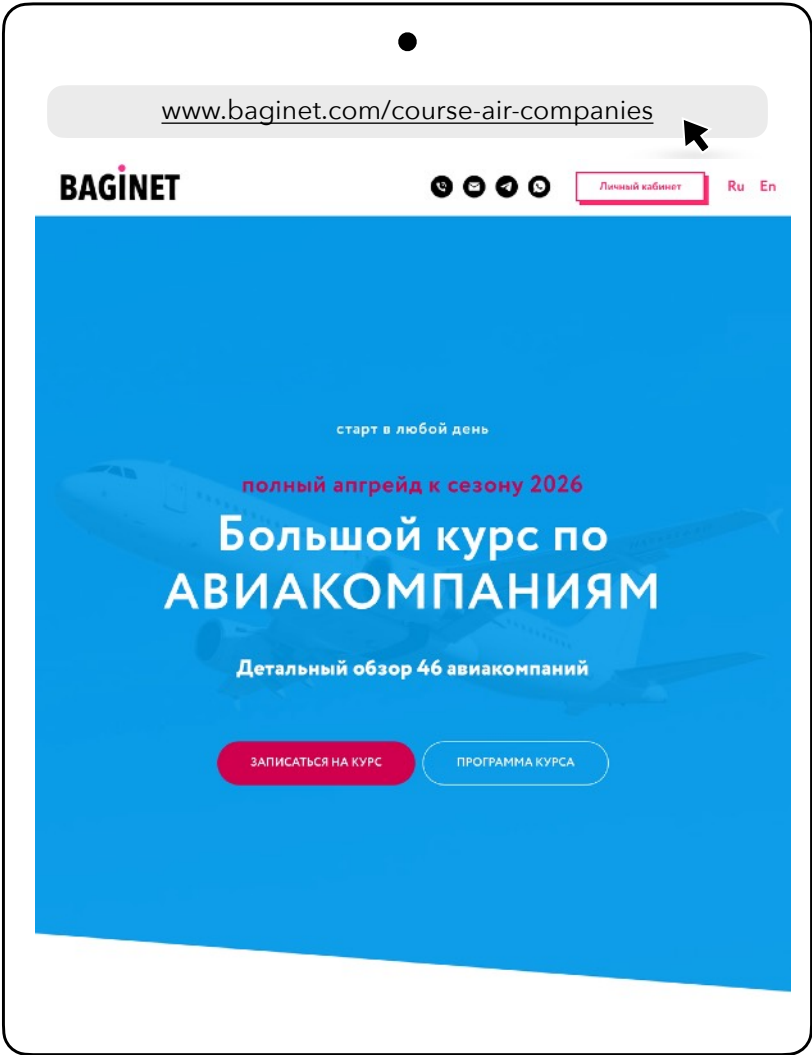
Laste Cases



Expert in Ajman

Free course about emirate of Ajman (UAE), its sights and hotels. The course consists of 6 chapters where the first two tell about the destination itself, the next 3 about the hotels, and the last includes materials for promo and advertising. Annual course since year 2022 with prizes for winners.

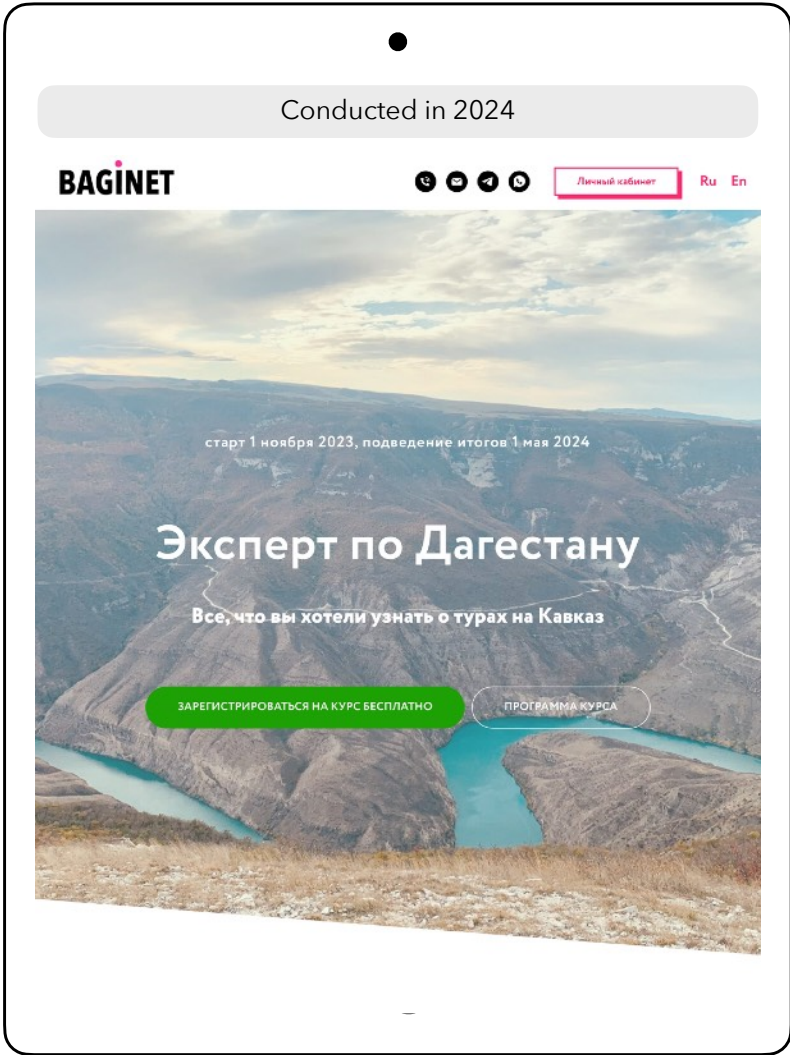
Learning Period	4 months
Course Participants 2025	1229 pax



Big Course about Air Companies

Paid course about 46 air companies which have flights to Russia and other CIS countries. The course consists of 5 video-lectures, each of them is dedicated to the air companies of specific region: Russian, Arabic, CIS, Asean, and others.

Learning Period	3 months
Course Participants 2025	129



Expert in Dagestan

Free course about Dagestan region (Russia) and the nuances of tours there: how to get, what to see and how to sell it to the clients. Answers to all the tourists' questions. Contacts of major destination management companies. Promo materials for sales.

Learning Period	6 months
Course Participants 2025	569